Co-hosted by UNESCO and UN Women

12 March 2015, 10:00 a.m. – 11:15 a.m. | UNHQ, Dag Hammarskjold Auditorium

The Beijing Platform for Action includes “Women and the Media” as one of the critical areas of concern, which this Side Event will address, putting the spotlight on the importance of media policy and the need for global partnerships.

**THE EVENT WILL BE WEBCAST LIVE AT: UNWOMEN.ORG.**

**Panelists:**
- Ms Irina Bokova
  *Director General of UNESCO*
- Ms Phumzile Mlambo-Ngcuka
  *Executive Director of UN Women*
- Ms Eygló Hardardóttir
  *Minister of Social Affairs and Housing and Minister of Nordic Cooperation, Iceland*
- Ms Geena Davis
  *Academy Award-Winning Actor, Founder and Chair, Geena Davis Institute on Gender in Media*
- Mr Matthew Winkler
  *Editor-In-Chief Emeritus, Bloomberg*
- Ms Colleen Lowe Morna
  *CEO of the Gender Links and Chair of the Global Alliance on Media and Gender*

**Moderator:** Ms Annette Young, France24

**Sponsored by:**

For non UN Badge holders, mandatory RSVP to Arun Abraham at a.abraham@unesco.org.

Visitors’ Entrance to UN Premises at 1st Avenue and 46th Street.