THE WORLD NEEDS TO CHANGE – 2030 AGENDA

... and women are vital to bringing about positive change in the world
UN Women Operates in a Changing World

- The global political climate has become less supportive of multilateralism.
- It appears that there is also shrinking space for human rights and gender equality activism. The 2017 death toll of female HRDs was 197, risen fourfold since 2002.
- The largest share of UN’s $50 b a year revenue still comes from governments, 78% of contributions are made directly by Governments and another 9%, or a record high of $2.6 billion, by the European Commission.
- For many United Nations funds and programmes, as for UN-Women, RR contributions are declining.
  - RR share of total funding dropped from 37% to 22% and the RR share for development-related activities fell from 41% to 28%.
- Good news.
  - The UN however remains a force-multiplier for States, addressing global challenges that – due to their complexity and cost – no single State can confront on its own.
  - After a decade marked by several economic crises, “in 2017 global economic growth is estimated to have reached 3.0 per cent, a significant acceleration compared to growth of just 2.4 per cent in 2016 and the highest rate of global growth recorded since 2011.”
The Powerful Case for Gender Equality and Women’s Empowerment

Member States had the vision to start UN Women to end gender inequality in our lifetime

Ending gender inequality by investing in girls and women is essential to the wealth of nations and financing 2030 Agenda

- Realizing GEWE could double the value of global GDP, according to a World Bank analysis covering 141 countries* and accelerate 2030 Agenda implementation
- Human capital wealth could increase by 21.7 per cent globally, and total wealth by 14.0 per cent with gender equality in earnings
- Loss in human capital wealth due to gender inequality is estimated at $160.2 trillion

UN Women credits its success to Member States

UN Women is **one of the fastest growing entities** in the UN system, albeit from a very low base, with an average annual growth rate of 9% per year since 2011. UN Women has a **wide donor base**.

- 112 Member States contributed to UN Women in 2017

**Existence & growth is credited to Member States’ support.**

- Provided 97.7% of core resources in 2017
- Provided 71.8% of non-core resources in 2017
UN Women is young but strong

- Impact delivered on normative, coordination and operational mandate in measurable terms
- Succeeded in establishing regional architecture
- Strong Results Based Management (RBM) tracks changes in the lives of women
- 100% unqualified opinions on financial statements 7 years in a row. No more longstanding issues
- Enterprise Resource Management (ERM) system established

#Time is Now to move more into higher-yield core funding segments like private sector and individual giving and private/philanthropic sources
UN Women headed towards the $500 million threshold

In 2018, UN Women hit an important milestone by crossing the $500 million mark in planned programming, defying the odds

• UN Women was the outcome of the consolidation of the four existing gender equality entities totaling 401 people. Today UN Women has a workforce of 2,400 globally.

• Original member state intention was capitalization of $500 million
  Reality was +/- 250 million

• Original member state intention was largest possible share of voluntary contributions as core, multi-year funding
  Reality: non-core has overtaken core resources over time

• By 2017, UN Women’s revenue had grown to over $350 million, and the core to non-core leverage ratio had become 3.3:1
UN-Women’s expenditure growth by outcomes

In this figure, 2018 data are based on 2018 AWPs, while previous years are based on actual expenditure.

In new SP (2018-2021), National Planning and Budgeting thematic area was merged into Leadership and Political Participation.
UN-Women is consolidating programme outcomes

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td># of programme level outcomes</td>
<td>985</td>
<td>797</td>
<td>761</td>
<td>522</td>
<td>438</td>
</tr>
<tr>
<td># of programme level outputs</td>
<td>2,872</td>
<td>2,376</td>
<td>2,208</td>
<td>1,826</td>
<td>1,563</td>
</tr>
</tbody>
</table>

Average Budget/Outcome:
- 2014: $367 K
- 2016: $490 K
- 2018: $582 K

# of programme level outcomes:
- 2014: 985
- 2015: 797
- 2016: 761
- 2017: 522
- 2018: 438

# of programme level outputs:
- 2014: 2,872
- 2015: 2,376
- 2016: 2,208
- 2017: 1,826
- 2018: 1,563
UN Women helping Member States transform lives
One country, one woman at a time

1. Palestine

“If you find yourself in a place that allows you to make a real difference in other women’s lives, obstacles will not stop you anymore.”

2. Solomon Islands

“[Previously] decision-making positions were held by men and we never saw the benefits. Now seeing women as strong, it motivates me.”

3. Tanzania

“I am better off economically, I am more confident and well informed in market leadership and women’s rights.”
Financing UN Women for Purpose
UN Women - a successful product of United Nations reform

Financing Theory of Change
If funded for purpose, UN Women will help governments deliver more transformative outcomes for women & girls and accelerate delivery of the 2030 Agenda in ways that leave no one behind.

“When women rise, the world rises”
UN Women's Assessed Contributions Relative to the UN System

UN Women's 2016 government core contributions were $141.7 million, out of a target of 180 million USD.

0.2% UN Women’s portion of the UN System’s assessed contributions

TOTAL REVENUE 14.52B

Source: CEB Secretariat, 2015 Assessed Contributions in USD
UN-Women’s funding gap decreasing over time

(b) Total funding available (OR + RR programmable available)

(c) Total funding gap (OR + RR programmable) = (a) - (b)
Member States stepping it up with multi-year core funding agreements

<table>
<thead>
<tr>
<th>Governments &amp; Member Organizations</th>
<th>Pledge Date</th>
<th>Currency</th>
<th>Pledge amount (local currency)</th>
<th>Pledge amount (USD)</th>
<th>Multi-year period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden</td>
<td>12-June-18</td>
<td>SEK</td>
<td>134,000,000</td>
<td>17,005,076</td>
<td>2018-2021</td>
</tr>
<tr>
<td>Denmark</td>
<td>5-July-17</td>
<td>DKK</td>
<td>60,000,000</td>
<td>9,888,100</td>
<td>2017-2020</td>
</tr>
<tr>
<td>Australia</td>
<td>16-Dec-16</td>
<td>AUD</td>
<td>7,790,000</td>
<td>6,063,720</td>
<td>2017-2020</td>
</tr>
<tr>
<td>Belgium</td>
<td>26-Jun-17</td>
<td>EUR</td>
<td>4,000,000</td>
<td>4,645,761</td>
<td>2017-2020</td>
</tr>
<tr>
<td>New Zealand</td>
<td>17-Feb-16</td>
<td>NZD</td>
<td>2,500,000</td>
<td>1,228,153</td>
<td>2018-2020</td>
</tr>
<tr>
<td>Iceland</td>
<td>5-Feb-18</td>
<td>ISK</td>
<td>130,000,000</td>
<td>1,228,153</td>
<td>2018-2020</td>
</tr>
</tbody>
</table>

| TOTAL                              |            |         | 40,659,560                     |                     |                  |
## Increased impact of Partnerships

<table>
<thead>
<tr>
<th>UN Women Top 10 Agreements (2017 and 2018 to date)</th>
<th>Region</th>
<th>Donor</th>
<th>Value (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>UN Women Sida Strategic Partnership Framework 2017-2020</td>
<td>Global</td>
<td>Sweden</td>
<td>36.2 M</td>
</tr>
<tr>
<td>Strengthening the Resilience and Empowerment of Women and Girls and Host Communities in Iraq, Jordan and Turkey</td>
<td>Arab States</td>
<td>European Commission</td>
<td>14.5 M</td>
</tr>
<tr>
<td>Safe and Fair: Realizing women migrant workers’ rights and opportunities in the ASEAN region (EU-UN Spotlight Initiative)</td>
<td>Asia &amp; Pacific</td>
<td>Multi-Donor Trust Fund Office</td>
<td>13.4 M</td>
</tr>
<tr>
<td>Eliminating Violence Against Women in the West Bank and Gaza</td>
<td>Arab States</td>
<td>Canada</td>
<td>13.1 M</td>
</tr>
<tr>
<td>Win-Win: Gender Equality means Good Business</td>
<td>Americas &amp; Caribbean</td>
<td>European Commission</td>
<td>10.5 M</td>
</tr>
<tr>
<td>Enhancing Access to Justice for Women in Asia and the Pacific: Bridging the gap between formal and informal systems through women’s empowerment in Asia and the Pacific Region</td>
<td>Asia &amp; Pacific</td>
<td>Sweden</td>
<td>9.0 M</td>
</tr>
<tr>
<td>Strengthening Human Rights and Gender Equality through Climate Change Action and Disaster Risk Reduction in Cambodia, Bangladesh, Viet Nam, and Asia and the Pacific Region</td>
<td>Asia &amp; Pacific</td>
<td>Sweden</td>
<td>8.9 M</td>
</tr>
<tr>
<td>Contribution to the UN Women Country programme in Mali with a focus on 1325</td>
<td>West &amp; Central Africa</td>
<td>Denmark</td>
<td>8.7 M</td>
</tr>
<tr>
<td>EU-UN Spotlight Initiative: Technical Unit Secretariat</td>
<td>HQ</td>
<td>Multi-Donor Trust Fund Office</td>
<td>8.7 M</td>
</tr>
<tr>
<td>Flagship Programme Initiative: Making Every Woman and Girl Count</td>
<td>Global</td>
<td>Bill and Melinda Gates Foundation</td>
<td>10.0 M</td>
</tr>
</tbody>
</table>
UN Women is increasing impact while core resource growth is becoming stagnant in comparison to non-core resource growth.
Some donors have already stepped it up

*Case: Government of China*

*Multi-year pledge of USD 10 million*
Core to non-core ratio increased over time

Non-Core Dollars Raised per Programmable Core Dollar

- UN WOMEN: 3.3
- UNICEF: 3.7
- UNFPA: 1.8
Non-Core Funding (2011-2017)

- Growth of 9.7% per year
- Growth across all donor types
- Opportunity to expand JPs and Private Sector share but need to protect MS share
Non state funding segments can yield $60m in 2 years

- Corporations and Foundations expected to grow by 37% in 2018 to USD 16 million

- National Committees expected to grow from USD 6.3 million in 2017 to USD 12 million in 2018 and USD 22 million in 2019.

- UN Women high share of joint programming (103/371) and pooled funding revenue to grow

<table>
<thead>
<tr>
<th>Type</th>
<th>Segment/Portfolio</th>
<th>3-Year Average Growth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public</td>
<td>Member State</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Top10</td>
<td>2%</td>
</tr>
<tr>
<td></td>
<td>Next10</td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>High Potential</td>
<td>-8%</td>
</tr>
<tr>
<td></td>
<td>Rest</td>
<td>-7%</td>
</tr>
<tr>
<td>UN Agency</td>
<td></td>
<td>12%</td>
</tr>
<tr>
<td>IFI</td>
<td></td>
<td>19%</td>
</tr>
<tr>
<td>Private</td>
<td>National Committee</td>
<td>88%</td>
</tr>
<tr>
<td></td>
<td>Private Sector</td>
<td>41%</td>
</tr>
</tbody>
</table>
Deepen engagement with public and private sector donors by
- Organizing high-level Member State consultations, working with key donor champions, and rallying supportive parliamentarians and major civil society voices
- Enhancing visibility by showing the transformative effect of our work
- Demonstrating that UN Women is specialized, competent, effective, and reliable
- Expanding joint programme delivery and strengthening interagency coordination

Invest in individual giving by
- Leveraging corporate partners to tap the potential of employee giving
- Supporting National Committees to professionalize their fundraising
- Developing capacity and technology for direct marketing and employee giving
- Targeting and recruiting High Net Worth Individuals and Influencers

Generate more revenue from communications and advocacy campaigns by
- Showing a direct positive impact that programming has on the lives of women
- Reinforcing human interest stories with hard evidence
- Investing in improving digital spaces for fundraising and visibility
- Building on existing strategic partnerships and strategic multipliers

RM Strategy

**Objective:**
Raise $2B in four years to fully fund UN Women’s 2018-2021 Strategic Plan and position UN Women as the partner of choice on Gender Equality and Women’s Empowerment

**How?**

- **Partnerships**
  - Building mutually beneficial partnerships that lead to force multiplication, innovation and other positive outcomes that would otherwise not occur

- **Portfolio Management**
  - Comparing a well-managed portfolio of the highest potential donors that provide significant, consistent, and low-risk support

- **Positioning**
  - Consolidating UN Women’s position and reputation as the leading international organization advancing Gender Equality and Women’s Empowerment

**Enablers**
- People: who are doing the right thing in the right place at the right time
- Policies: clear, cohesive, and streamlined
- Procedures: effective, efficient, streamlined, systematized, and simplified
Time is Now to Step It Up

The demand for UN Women’s tri-partite mandate is at an all time high!

- Agenda 2030 and cross-cutting nature of GEWE in all goals requires additional capacity. Demand has outpaced supply
- Increasing demand due to current global political and social context
- Public awareness at a high
- #MeToo; #Timeis Up
Deepening to Invest and Generate from Other Sources

Step It Up for Gender Equality and Women’s Empowerment

2020 Funding Compact for financial sustainability
Road Map to Financial Sustainability

The 2020 Gender Compact is a Member State-championed fundraising drive to raise additional core funding for UN Women.

Led by donor advocates, UN Women will engage Member States in contributing a US $60 million annual increase in core in 2019 and 2020.

The 2020 Gender Compact would increase UN Women’s RR base to a level of US $200 million which would ensure greater institutional integrity and the ability to respond to the needs of country and regional offices particularly during the UN reforms.

It is hoped that this will help both reduce reliance on Member State funding and change the way Member States prioritize and invest in GEWE.
Options for getting to $60 million/yr more

Seven champions who focus their core funding on UN Women relative to sister agencies could champion step it up for 50:50 by 2030;

- Member States that do not support UN Women commensurate to their overall UN contributions could step it up; and
- Emerging donors including oil-rich and countries that graduated to middle income could step it up.
The Step it Up for GEWE 2020 Funding Compact
-0.28% increase that will change funding flows

Compact options:

1. **“All hands on deck”** - $1 m more from 60 Member States. This one is high effort and uncertain return, as attention is scattered over many prospects. We have tried this approach with mixed success.

2. **“Some hands on deck”**. 30 Member States give $2 m more. This one is the least likely as the amount goes beyond a disposable income level and would require special projects with tangible national benefit to sell to governments and tax base.

3. **“The largest hands on deck”**. This one focuses on a few large pocket prospects. 12 Member States each give $5 m more. Either champions who want to give a 10% increase to support the campaign, or new donors who want to make their mark and gain recognition. This one is the most feasible, given the analysis we have on emerging donors.

Making a difference in women’s lives

UN Women’s Phumzile Mlambo-Ngcuka at the Rohingya Camp
What the Step It Up GEWE Compact 2020 Buys

1. **UN Women fit for purpose.** 2020 is the year of great expectations and reviewing global progress.
   - Beijing +25; Security Council resolution 1325 +20; 2030 Agenda 5-year milestone
   - End of Africa’s Decade of Women and UN Women’s first decade

2. **Increased coordination capacity and more joint programming**
   - Demand for coordination increases with gender mainstreaming uptake. For example, 2030 Agenda, new UNDAFs and UN gender parity strategy.
   - Demand for technical support and coordination expands with joint programming uptake. For example, EU-UN Spotlight Initiative.

3. **A sustainable public-private partnership funding model**
   - Gradually decreasing the core funding dependency on Member States
   - Reducing UN Women vulnerability to financial shocks
Core resources are core to UN Women’s continued success

• **The world cannot afford gender inequality**
  - The World Bank says $ 160 trillion is lost to gender-based unequal pay (2 times global GDP)

• **Member States had the vision** to respond to civil society advocating for the establishment of UN Women to support the quest to end gender inequality through women’s empowerment

• **UN Women is the global asset** that helps Member States achieve gender equality by coordinating the UN System and providing expert advice and support at national levels in developing countries; as well as norm setting facilitation and policy advice globally

• **Member States own UN Women.** Owners pay rent or mortgage to acquire and protect their assets

• **UN Women’s asset value has increased over time.** The cost is still +/-$200 m/ year as it was when UN Women was formed

Core is the foundation; Non-core the buildings on top of it
Executive Board issues joint letter calling for pledges to UN Women.

Member States respond joint letter.

Member States make concrete pledges.

Additional pledges and joint fundraising efforts announced.

UN Women invites Member States to channel left over money at end of financial year.
High-Level Task Force on Financing for Gender Equality

• Only 2.03% of funding across UN development system is allocated to gender equality work.

• A light and time-bound High-Level Task Force on Financing for Gender Equality has been established to respond to this.

• The Task Force aims to galvanize action across the system for increased and targeted investments for gender equality and women’s empowerment and accurate tracking of resources in this area. The Task Force will set a strategic vision and mobilize the UN-system to increase financing for gender equality.

• It will be chaired by the Senior Adviser of the Secretary-General on Policy and the UN Women Executive Director.

• Task Force members include a cross-section of secretariat, agencies, funds and programmes and specialized entities, with particular relevance of mandate and those doing innovative work on gender budgeting and financial tracking.

• The first meeting is scheduled for 5 Sept 2018. This will be followed by working group meetings and consultation with an advisory group.

• The Task Force will provide a short report to the Secretary-General with a set of actionable recommendations. The report will be shared broadly in a public event and may also recommend a mechanism to ensure implementation and tracking of its implementation.
Thank you

“When women rise, the world rises”